

(Joint Release)

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Ajinomoto Co., Inc.
Japan Airlines Co., Ltd.

Ajinomoto Co. and JAL Offer Special Inflight and Lounge Menus in line with the Olympic Games Paris 2024

Ajinomoto Co., Inc. (Head Office: Chuo-ku, Tokyo; President: Taro Fujie; “Ajinomoto Co.”) and Japan Airlines Co., Ltd. (Head Office: Shinagawa-ku, Tokyo; President: Mitsuko Tottori; “JAL”) are pleased to announce a limited-time offering of “Powered by ‘Kachimeshi®’ TEAM JAPAN Paris 2024 Support Menus” both inflight and in lounges. This initiative represents the companies’ joint support for the “Japan Olympic Team ‘TEAM JAPAN’” participating in the Olympic Games Paris 2024 (“Paris 2024”).

Since 2003, as an official partner of the Japanese Olympic Committee (Chairman: Yasuhiro Yamashita; “JOC”), Ajinomoto Co. has been promoting the “Victory Project®”^{*1}, a nutrition and conditioning support initiative for TEAM JAPAN. Additionally, JAL has been actively involved in promoting various sports and supporting athletes to contribute to the creation of a prosperous society through the value of sports as an official supporter of TEAM JAPAN. JAL will be responsible for ensuring the safe transportation of TEAM JAPAN for the Paris 2024.

To build momentum for Paris 2024, Ajinomoto Co. and JAL have created two special menus by incorporating the concept of Ajinomoto Co.’s winning meals “Kachimeshi®”, which are provided to athletes under the “Victory Project®.”

*1) The “Victory Project®” by Ajinomoto Co. is a conditioning support initiative through sports nutrition and amino acids aimed at helping top athletes excel and succeed on the global stage.

<Special Menus Overview>

1. Inflight Meals

- Menu: Powered by “Kachimeshi®” TEAM JAPAN Paris 2024 Support Menu
“Soft Pork Ginger” with Rice Cooked in Tuna Broth
- Routes: From Paris, London, Frankfurt, Helsinki, Chicago, Dallas Fort Worth, Boston, New York, San Francisco, Los Angeles, Seattle, San Diego and Sydney to Haneda and Narita
- Classes: Provided as an A LA CART menu for First Class and Business Class
- Period: From July 1 to September 10, 2024



For First Class



For Business Class

This menu is an adaptation of the “Kachimeshi®” provided to the confirmed members of the Japanese Judo team for Paris 2024, including athletes Hifumi Abe (Men’s 66kg), Uta Abe (Women’s 52kg), and Miku Takaichi (Women’s 63kg), as a post-weight-cut recovery meal by Ajinomoto Co. The ginger pork, made with tender pork and seasoned with a mild yet flavorful taste, is rich in vitamin B1 and is a nutritious dish suitable for replenishing nutrients regardless of appetite. On flights departing from Haneda to Paris, a “dashi soup” will also be served, using Ajinomoto Co.’s “HONDASHI®.”

2. Lounges

Menu: Powered by “Kachimeshi®” TEAM JAPAN Paris 2024 Support Menu
 “Kachimeshi®” Umami Soup Paris Special
 Lounge: JAL First Class Lounge at Haneda and Narita Airport
 Period: From July 19 to September 8, 2024 (Available until stock runs out)



For JAL First Class Lounge at Haneda and Narita Airport

This soup has been developed by Ajinomoto Co. as part of the Victory Project®, in collaboration with Chef TESHIMA Ryuji*², a French cuisine chef who supervises the inflight meals for JAL International flights departing from Paris in First and Business Class. It is an adaptation of the menu provided at the “G-Road Station” *³ for TEAM JAPAN, tailored specifically for the lounge area.

*²) In 2014, Chef TESHIMA opened Restaurant PAGES in Paris. Since 2016, it has been awarded one Michelin star in the French Michelin Guide.

*³) The local nutrition support base established by the JOC during the Paris 2024 period.

The recipes for cooking each menu at home are available on Ajinomoto Co.'s “AJINOMOTO PARK” (Japanese only).

- “Soft Pork Ginger” <https://park.ajinomoto.co.jp/recipe/card/800279/>
- “Rice Cooked in Tuna Broth” <https://park.ajinomoto.co.jp/recipe/card/709225/>
- “~Supervised by Chef TESHIMA Ryuji~Make it at home! Umami Soup Paris Special”
<https://park.ajinomoto.co.jp/recipe/card/803259/>

Please refer to the JAL website for more information regarding inflight meals.

- First Class <https://www.jal.co.jp/jp/en/inter/service/first/meal/>
- Business Class <https://www.jal.co.jp/jp/en/inter/service/business/meal/>

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Eat Well, Live Well.



JAPAN AIRLINES

About Ajinomoto Group

The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with “AminoScience” based on the corporate slogan “Eat Well, Live Well.” The Ajinomoto Group has offices in 34 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2023, sales were 1.4392 trillion yen (9.9 billion U.S. dollars). To learn more, visit <https://www.ajinomoto.com/>.

Ajinomoto Co. is an official partner of TEAM JAPAN in the categories of seasonings, dry soups, nutritional supplements, frozen foods, and coffee beans. They are also an official sponsor of JPC (Japan Paralympic Committee) in the same categories of seasonings, dry soups, nutritional supplements, frozen foods, and coffee beans.

About Japan Airlines

Japan Airlines (JAL), Japan’s first private aviation company, was established in 1951 and is a member of the oneworld® Alliance. The airline operates a fleet of 227 aircraft (as of March 2024) and began renewing its international long-haul aircraft with the Airbus A350-1000 starting 2023 Winter Schedule. Together with other JAL Group and partner airlines, JAL offers an extensive domestic and international network that serves 384 airports across 64 countries/regions. The airline has received numerous accolades for its exceptional service, including being recognized as a certified 5-Star Airline by Skytrax and being awarded the prestigious “World Class” Airline title by APEX, the Airline Passenger Experience Association. The airline is dedicated to ensuring the highest standards of flight safety and overall service quality, striving to be the most preferred airline by customers worldwide.

For details and to learn more, visit JAL's official website at <https://www.jal.com/en/>.

Japan Airlines is an official supporter of TEAM JAPAN in the category of passenger air transportation services.