



## A moment of mindfulness in your life

*Dashi* is deeply connected cuisine to the mind and body of Japanese people.

We have reinterpreted Japanese *dashi* culture and created a new style of beverage to be savored with simple and careful gestures.

Feel the ingredients, sense the seasons, and gradually open your senses.

A sense that mind, body and nature are connected and aligned as one.

Our *Dashi-Cha*® provides a moment in your daily life when you are free from all distractions and return to your true self.

\**Dashi* is Japanese stock commonly used in many Japanese cuisine. *Dashi* comes in numerous varieties varying from region to region. The most common are katsuobushi (bonito flakes), niboshi (baby sardines), kombu (kelp), and shiitake.

### What is *Dashi-Cha*®

It is a drinkable *dashi* made from carefully selected *dashi* ingredients. It is easy to enjoy and was created with innovative technology of Ajinomoto Group .

From the special bonito flakes made just for *Dashi-Cha*® to the carefully selected vegetables and other ingredients, you can savor the richness of time together by dripping it with your own hands.

You can feel the luxury of tasting our special *dashi* at home, in the office, or in the midst of nature at any time.

We hope you enjoy this new experience that will bring surprises and a sense of nostalgia.



## How to enjoy *Dashi-Cha*®



Open the bag and enjoy the aroma of the ingredients.

Set the dripper in a cup and gently pour in hot water.

You can experience the sound of bonito flakes in the hot water, the broth being extracted drop by drop, and the rising steam and aroma with all of your five senses.

When the cup is filled with beautiful amber-colored broth, it is ready to drink.

## Our products



*Katsuo* (Bonito) **Allergen Labelling...Wheat, Dairy, Soybeans.**

Exclusive dried bonito flakes with a strong smoked flavor. You can taste the original aroma and meaty flavor of bonito flakes.

*Tomato* (Tomatoes) **Allergen Labelling...Free.**

The synergy of the two umami flavors of tomatoes and bonito provides a delicious and refreshing sour taste.

*Gobo* (Burdock) **Allergen Labelling...Free.**

The complex flavor of the burdock is combined with bonito. You will enjoy the gentle and nostalgic taste.

Dashi-Cha® Official Website  
(For Online Shopping)  
<https://mall.ajinomoto.co.jp>



Dashi-Cha® Official Instagram  
[https://www.instagram.com/dashi\\_cha/](https://www.instagram.com/dashi_cha/)

