

## Contribution to Health and Nutritional Issues

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GRI102-12

### Performance

GRI203-2

- ▶ *Victory Project*® (Japanese)
- ▶ *Kachimeshi*® websites (Japanese)
- ▶ "AJINOMOTO×SPORTS" (Japanese)
- ▶ *Kachimeshi*® Recipe (Japanese)

### ● Meal suggestions, information provision

	Initiatives
Japan	· <i>Kachimeshi</i> ® · <i>Victory Project</i> ® (collaboration with JOC and JPC) · <i>Love Vege</i> ® (project to promote vegetable consumption) · "Salt reduction / Optimal salt" · Food education · Measures to address and undernutrition among young women and seniors · <i>AminoIndex</i> ™
Southeast Asia	· Nutritionally balanced meal planning · Food education and school lunch assistance · <i>Kachimeshi</i> ® · Supporting top athletes
North America	· Promoting reduction of salt with umami · Providing information on medical foods (food therapy)
South America	· Promoting reduction of salt with umami · <i>Kachimeshi</i> ® · <i>Victory Project</i>
Europe/Africa	· Disseminating information on initiatives to address undernutrition

## TOPIC

### Meeting with opinion leaders to end malnutrition in Asia

Ajinomoto Co., Inc. is the only Japanese corporate member of the SUN Business Network (SBN), a network of businesses that are part of Scaling Up Nutrition (SUN), a global movement to end malnutrition led by countries and supported by the UN, civic groups, and businesses. The Company also voluntarily participates as a member of the SBN Advisory Group.

At the SBN Asia Country Gathering held in February 2019, the Company shared examples of Ajinomoto Group initiatives in nutrition improvement and talked with opinion leaders from across the region.

### Support for healthy living and conditioning with *Kachimeshi*®

Since 2003, Ajinomoto Co., Inc. has provided conditioning support in the form of food and amino acids to world-class athletes through the *Victory Project*®, a partnership with the Japanese Olympic Committee. The Company has concentrated this knowledge into *Kachimeshi*® for general consumers in Japan. This program supports healthy living and conditioning by sharing health and nutrition information as well as easy, delicious meal plans arranged by theme at stores of major retailers, restaurants, and company cafeterias.

Outside Japan, in fiscal 2018, the Ajinomoto Group started nutrition support activities for top athletes in Southeast Asia, and entered into partnership with the Brazilian Olympic Committee. The Group will support top athletes in each country with a *Kachimeshi*® program adapted to local ingredients and dietary culture.

### Expansion of *Kachimeshi*®

