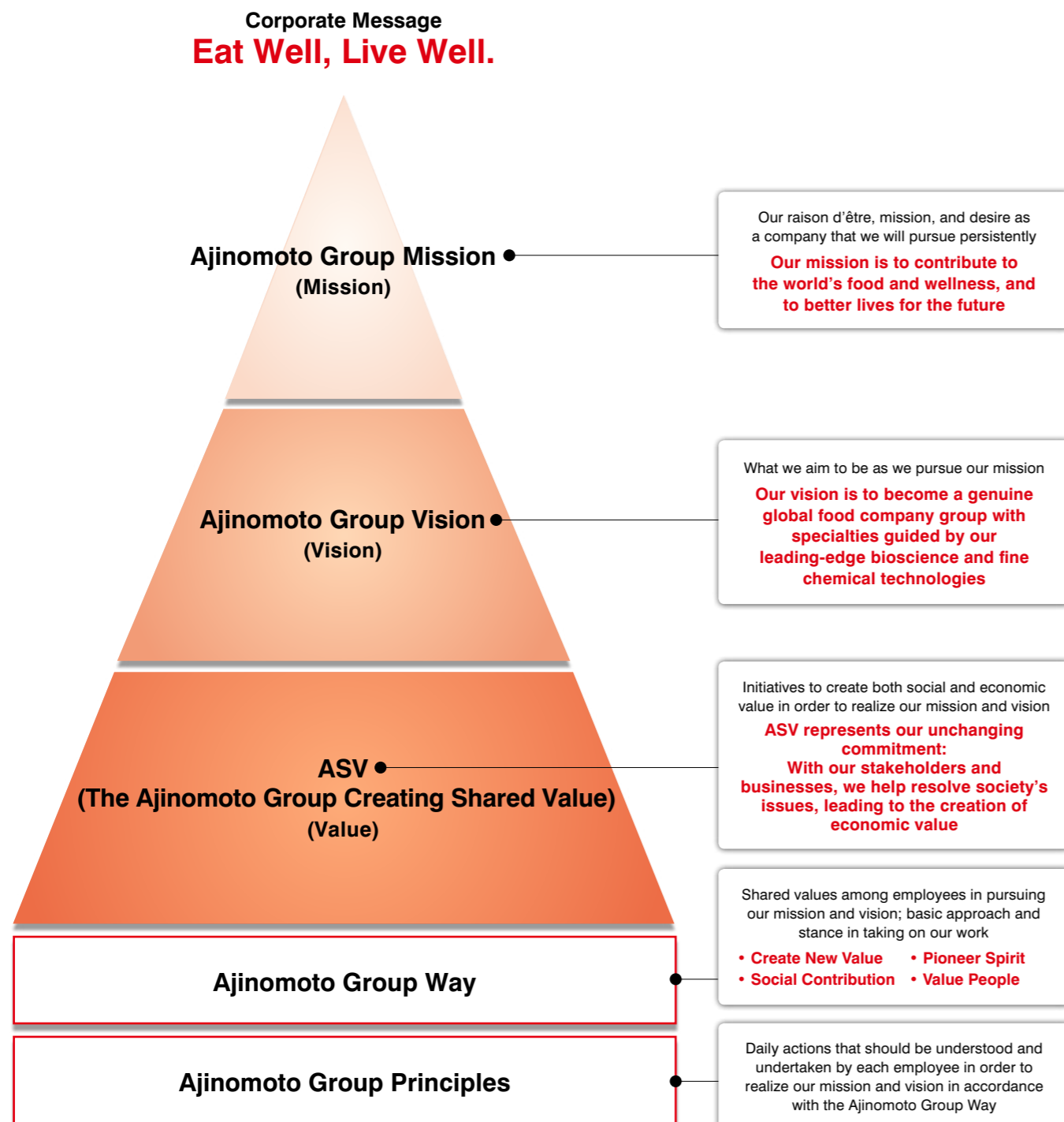


Who is the Ajinomoto Group?

What the Ajinomoto Group Aims For

Since its founding, the Ajinomoto Group has been consistently engaging in initiatives to resolve social issues through its business. By improving economic value through the creation of shared value with society and local communities, these initiatives have contributed to the Group's growth. These kinds of initiatives have been named ASV (The Ajinomoto Group Creating Shared Value). We have positioned ASV at the core of the Group's corporate philosophy "Our Philosophy" as we strive to realize our mission and vision adopted under this philosophy.

Our Philosophy



ASV Value Creation Model

ASV creates a virtuous cycle (the ASV cycle) that reinvests the economic value created through the resolution of social issues in our business activities (technologies, talent, etc.), which in turn contributes to the further resolution of social issues. In this way, ASV represents a strategic initiative for realizing sustainable growth. Through the ASV cycle, we will improve employee self-realization and engagement while enhancing corporate value by building up the value of our corporate brand.

