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Ajinomoto Announces Comprehensive Nutritional Support for TEAM JAPAN at Olympic and Paralympic Games Paris 2024

Harnessing the Power of Umami and “AminoScience” to Boost Athletes' Performance and Well-being

Tokyo, May 27, 2024 – Ajinomoto Co., Inc. (Ajinomoto), a JOC and JPC official sponsor (category: Cooking Condiments, Dehydrated Soup, Nutritional Supplement, Prepared Frozen Foods, Coffee Beans), announced its comprehensive nutritional support plan for TEAM JAPAN, the Japan Olympic and Paralympic Team participating in the Olympic and Paralympic Games Paris 2024, commencing on July 26. Utilizing its trailblazing “AminoScience,” Ajinomoto will help the Olympic athletes maintain peak condition throughout the Games.

In collaboration with the Japanese Olympic Committee (JOC) and the Japanese Paralympic Committee (JPC) of the Japan Para Sports Association, Ajinomoto will establish an on-site facility to energize the minds and bodies of TEAM JAPAN athletes during Paris 2024. At the Olympic Games Paris 2024, Ajinomoto will supply TEAM JAPAN athletes with six types of amino acid granules supplements, amounting to a total of 200,000 sachets. These include aminoVITAL®, a product developed from the latest sports nutrition science research, aimed at enhancing overall sports conditioning.

“For more than 115 years, Ajinomoto has been focusing on solving nutritional issues through the use of amino acids, bringing innovations with advanced technologies. With 20 years of our athlete support work, we have been contributing to their health, self-realization, challenges, and victories in competitive sports through amino acids and nutrition while respecting their ideal selves and diverse individualities. We are excited to collaborate with JOC and JPC, aligning our shared passions to support TEAM JAPAN's journey to Paris 2024, to contribute to the athletes' self-realization and well-being,” said Taro Fujie, President & Chief Executive Officer, Ajinomoto Co., Inc.

Building on successful collaborations at previous global events such as the Olympic Games Rio 2016, Olympic Winter Games PyeongChang 2018, Tokyo 2020, Olympic Games Beijing 2022, and Hangzhou 2022 Asian Games, Ajinomoto will again support the “G-Road Station”, a nutritional support base established by JOC and designed to help athletes maintain optimal condition leading up to their competitions. This unique dining station will serve up a delightful array of traditional Japanese light meals, featuring staple favorites like white rice, dashi chazuke, side dishes, and hearty miso soup, providing balanced nutrition and a relaxing space to invigorate TEAM JAPAN's mind and body.

Under the expert guidance of Ryuji Teshima, the owner and Michelin-star Japanese French chef of Restaurant Pages in Paris, Ajinomoto unveils our signature dish for TEAM JAPAN Paris 2024 - the Winning Meals Kachimeshi™ 'Umami Soup' Paris Special. This is a nutritionally balanced menu featuring soup that allows you to taste a very strong umami due to the synergistic effect of inosinic acid of the fond (French broths) extracted from spent hens, and glutamic acid from AJI-NO-MOTO®. It also includes GYOZA (dumplings) from Ajinomoto Foods Europe, which are produced in France and other countries. The dish promises a balanced nutritional profile that's as tantalizing to the taste buds as it is beneficial for the body and mind.

“I've been using my Japanese identity as an asset in France. I'm pleased to have the opportunity to harness the power of umami for top athletes through my involvement with the Ajinomoto's Victory Project®. I will send cheers through the soup so that TEAM JAPAN Paris 2024 can be energized by deliciousness. Let's strive for the excellence together!,” said Ryuji Teshima, the owner and Michelin-star Japanese French chef of Restaurant Pages

During the Paris 2024 Paralympic Games, in collaboration with the JPC, Ajinomoto will set up a “Café Du Dashi”, a relaxing space for athletes. This follows positive feedback received from the Japan Paralympic Team at the Hangzhou 2022 Asian Para Games, where the “dashi” was praised for its umami flavor and calming effect in a tense environment.

Since 2003, as an official partner of the JOC, Ajinomoto has been promoting the “Victory Project®”, a nutrition and conditioning support initiative utilizing amino acids to help top athletes excel globally. In 2016, this project expanded to support the Japan Paralympic Team in partnership with the JPC.

The Ajinomoto Group remains committed to respecting the aspirations and diverse personalities of athletes, supporting mental and physical health through “AminoScience,” and working towards achieving optimal wellness. The knowledge gained through these initiatives will be harnessed to contribute to the well-being of consumers worldwide.

Photos: the Winning Meals Kachimeshi™ 'Umami Soup' Paris Special to be served at G-road station during Olympic Games Paris 2024



The Winning Meals Kachimeshi™ “Umami Soup” Paris Special



Chef Ryuji Teshima

Photos: G-Road Station at the Hangzhou 2022 Asian Games



Image: “Café Du Dashi” to be set up at Paris 2024 Paralympic Games

Photo: The TEAM JAPAN drinking “Dashi” at the Hangzhou 2022 Asian Para Games



The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with “AminoScience” based on the corporate slogan “Eat Well, Live Well.”. The Ajinomoto Group has offices in 34 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2023, sales were 1.4392 trillion yen (9.9 billion U.S. dollars). To learn more, visit www.ajinomoto.com.

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