

Our Philosophy

Since our founding, the Ajinomoto Group has engaged consistently in initiatives to resolve social issues through our businesses. These initiatives have contributed to the Group's growth by improving economic value through the creation of shared value with society and with local communities. We call these initiatives ASV (The Ajinomoto Group Creating Shared Value). ASV serves as the core of Our Philosophy, the Group's approach to achieving the mission and vision adopted under this philosophy.

In 2020, the Ajinomoto Group renewed the Vision that defines our purpose in society and the path to achieving it. To realize our Vision, we will continue living with society and the earth, co-creating value focused on Health and Well-Being and Smart Eating Habits. We are committed to help extending the healthy life expectancy of 1 billion people and reducing our environmental impact by 50% by 2030.

