

Contribution to solve food and health issues

Approach

Since our founding, the Ajinomoto Group has aspired to fulfill the ambition of our founder to help people live healthier with nutritional, delicious foods that utilize umami, and has been spreading this message across the world. The issues and needs related to food and nutrition in modern society are becoming more diverse and more complex. The Group aims to maximize our impact on nutrition through our businesses. To achieve this aim, we encourage people to eat a nutritionally balanced diet by sharing our expertise of amino acids. In this way, we contribute to the better health and dietary habits of people all over the world.

Specific examples

- Undernutrition and overnutrition (customer welfare)
- Nutrition for infants, young women, and seniors
- Well-being
- Regenerative medicine
- Preventive medicine

Related opportunities and risks (○ Opportunity ● Risk)

- Rising health awareness and needs of consumers
- Brand trust
- Involvement of food and nutrition in predictive prevention
- Revised eating habits in response to rising health and nutrition issues
- Enhancing corporate value
- More restrictive health and nutrition regulations (sugar tax, etc.)
- Rising competition and subordination risk in the health and nutrition field

Key initiatives by the Ajinomoto Group

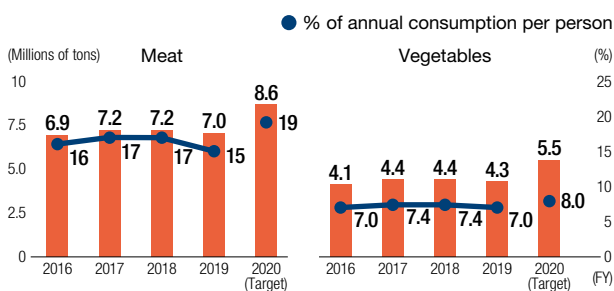
- Offering tasty food and amino acid products as well as menus that nourish health and well-being
- Sugar reduction, fat reduction
- Introduction of nutrient profiling system
- “Delicious salt reduction” with umami
- Promoting protein intake
- Customized programs to each consumer for improving nutrition (personal nutrition)
- Contributing to disease prevention with “AminoIndex technology”

Related SDGs



KPIs set in the 17-19 MTP

Volume of meat and vegetable consumption through the Group's products (Japan and Five Stars^[1])



[1] Thailand, Brazil, Indonesia, Vietnam, the Philippines

Contribution to comfortable lifestyles through amino acid products (AminoScience)

