# Macro environment surrounding the Ajinomoto Group

#### Growing world population\*1

**7.7** billion ▶ **9.7** billion

Food production needed by 2050 compared to 2012

 $\cdot$  Rising demand for food, water, and energy

#### Global population aging

Population over 65\*3

0.73 billion 1.5 billion

- · Rising needs for extending healthy life expectancy
- · Rising demand for healthcare

# Climate change

Global average temperature by 2100\*4

- · Accelerated decarbonization
- · Physical damage from natural disasters
- · Unstable materials sourcing
- · Breakdown in supply chain

### Transition to the new normal in the wake of the COVID-19 pandemic

- · Changes in consumer behavior (in-home consumption, reluctance to go out, increased delivery, etc.)
- · Increased awareness of hygiene and health management
- · Increased awareness of stable supply of goods (trend toward local production for local consumption, etc.)
- · Social fragmentation (polarization of rich and poor, increase in the number of the poor and unemployed, etc.)
- · Increase in occasion of eating alone
- · Promotion of the green recovery

# Accelerated use of digital technology

- · Emergence of new business opportunities and competition
- · Changes in the way information, products, and services are provided (e.g., e-commerce)
- · Increasing opportunities for direct communication with consumers
- · Increase in the influence of Generation Z
- \*1 United Nations (UN), 2019
- \*2 Food and Agriculture Organization of the UN, 2017
- \*4 Intergovernmental Panel on Climate Change, 2013

#### **Eat Well, Live Well.** Ajinomoto Group corporate message

Materiality items	Specific examples	Related opportunities and risks ( ○ Opportunity ● Risk)		Key initiatives by the Ajinomoto Group		Related SDGs
Contribution to solve food and health issues	Undernutrition and overnutrition (customer welfare)     Nutrition for infants, young women, and seniors     Well-being     Regenerative medicine     Preventive medicine	OHevised lifestyle habits, including diet and exercise, due to increasing seriousness and diversity of health issues OBrand trust OStronger laws, and rules related to health and	Olnvolvement of food and nutrition in predictive prevention  Development of regenerative medicine technology, antibody drugs, and oligonucleotide therapeutics  ■Rising competition in the health and nutrition field	Offering tasty food and amino acid products as well as menus that nourish health and well-being "Delicious salt reduction" (umami) Promoting protein intake "Delicious sugar and fat reduction" Workforce nutrition improvement Use of nutrient profiling systems for product development	Customized proposals of products and services that are useful for improving nutrition (personalized nutrition)     Contributing to preventive medicine through "Aminolndex technology"     Cell culture medium for regenerative medicine     Contract development and manufacturing of biopharmaceuticals	3 minute. 17 minute. 4 min
Rapid response to consumer lifestyle changes	Fair marketing and advertising     Product access and affordability     Response to diversification of values (smart cooking, joy of eating)     Eating alone, eating personalized meals	<ul> <li>○Enhancing corporate reputation by offering the joy of eating together</li> <li>○New value creation using digital technology</li> <li>●Loss of growth opportunities due to delayed response to consumer lifestyle changes or diversifying values</li> </ul>		Creating strong communities and social bonds through food     Advanced marketing efforts by leveraging big data and consumer data     Building strategies to deal with smaller markets	Properly delivering products, services, and information to customers     Expanding products and services to meet the need for convenience, such as smart cooking	3 mentions
Assurance of product safety	Product quality and safety     Fair disclosure and labeling     New technology application     Religious standards	OBrand trust gained by increasing customer satisfaction OTrust gained through fair disclosure to stakeholders ■Impact on business of growing negative rumors regarding umami and MSG ■Lower customer confidence due to product quality complaints or incidents		Providing proper information via product packaging and online     Reflecting customer feedback on developing and improving products and services	Enhancing communication to share the benefits of umami and MSG     Thorough quality assurance and human resource training based on the Ajinomoto System of Quality Assurance (ASQUA)	3 merenia.
Diverse talent	Employee engagement / decent work     Diversity and inclusion     Employee health, safety, and well-being     Labor relations     Fair labor practices     Compensation and benefits     Recruitment, development and retention	○Company growth by improving employee engagement     ○Creation of an innovative environment     ■Rising costs due to intense competition for human resources		Enhancing employee ASV engagement (ASV as one's own initiative)     Promoting PDCA cycle using engagement surveys     Organizational culture reform to promote diversity and inclusion	Training and promotion of female employees     Promoting health management     Human rights awareness training     Fostering a corporate culture of innovation	5 mm, 8 mmt mm.
Climate change adaptation and mitigation	Reduction of greenhouse gas emissions (Scope 1, 2, and 3)     Energy management     Fuel management     Air quality	Cost competitiveness ensured through renewable energy and reduced carbon tax burden Collaboration with outside organizations on decarbonization Failure to procure raw materials due to climate change Damaged corporate value due to delayed response to climate change		Long-term effort to turning the overall product lifecycle carbon neutral     Initiatives to reduce energy use during production and transportation     Shifting to renewable energy     Use of internal carbon-pricing	Disclosing information in line with the Task Force on Climate-related Financial Disclosures (TCFD) (scenario analysis, etc.)     Lowering environmental impact by feeduse amino acids (reduction of soil and water poll	13 == 17 ==
Contribution to a circular economy	Waste reduction and 3Rs (Reduce, Reuse, Recycle)     Product packaging     Waste and hazardous materials management     Reduction of environmental impact from containers and packaging     Lifecycle impact of products and services	Gaining market share through the development of environmentally friendly materials  Damaged corporate value due to delays in waste reduction or recycling efforts		Supplying highly biodegradable amino acid-based detergent     Promoting the 3Rs of containers and packaging (reduction of plastic waste, etc.)     Eco-friendly packaging materials (mono-materials, biodegradable plastics, plant-derived materials) and certified paper     Promoting use of environmentally friendly product labels     Appeals on packaging labels to reduce plastic waste		14 diam. 15 diam. 17 di
Reduction of food loss and waste	Efficient use of materials     Consumer edification (sustainable consumption, etc.)     Waste reduction in the distribution process	Cost reduction through efforts to improve yield in the manufacturing process, reduce product returns and waste     Damage to corporate value due to delays in addressing food loss and waste		Using raw materials in manufacturing process without waste     Upgrading, optimizing supply chain management using digital technology     Reducing product returns and waste by extending product best-before dates, etc.     Reducing food loss and waste during product use by consumers     Proposing eco-friendly lifestyles for enjoying food without leftovers		2 = 12 NAME 17
Sustainable materials sourcing	Biodiversity impacts     Deforestation control     Elimination of child labor and forced labor     Supply chain management     Substainable land use     Animal welfare     Animal and plant nutrition	Failure to procure raw materials, product returns due to quality issues in the supply chain     Failure to procure raw materials and damage to corporate value due to delays in addressing social and environmental issues in the supply chain     Failure to procure raw materials due to food resource depletion		Promoting awareness and understanding of procurement policies and guidelines among suppliers     Establishing a CSR audit system for suppliers and contract manufacturers     Management of fair operating practices (traceability, etc.)     Establishing a PDCA cycle related to human rights due diligence	Identifying important raw materials and engaging in responsible procurement (paper, palm oil, skipjack, etc.)     Ensuring fair competition and providing thorough employee training     Contributing to sustainable agriculture by using co-products	2 = 14   14   15   15   17   17   17   17   18   18   19   19   19   19   19   19
Conservation of water resources	Water and wastewater management     Agriculture and livestock water use	Ostable procurement of raw materials and stable supply of products by reducing water risk  Production stagnation due to droughts, floods or water quality deterioration  Damage to corporate value due to delays in addressing water resource conservation		Maintaining forests for water sources     Developing wastewater treatment technology		6 and sections 12 arrivants are reacted to 14 in the section of th
Strong corporate governance	Compliance     Accident and safety management     Competitive behavior     Intellectual property protection     Political activities and contributions     Business ethics and transparency of payments     IT management     Response to natural disasters and diseases	OAppropriate risk-taking  Business continuity risk or other unexpected losses due to failures in corporate governance or internal controls  Lack of appropriate information disclosure resulting in a loss of investor confidence  Decreased competitiveness due to vulnerabilities in IT management structure  Delay or suspension of operations due to a combination of natural disasters, diseases, and pandemics (COVID-19, avian influenza, etc.)	<ul> <li>Disruptions to organizational operations and decline in business profitability due to changes in macroeconomic conditions</li> <li>● Impact of intellectual property risks on business</li> <li>● Impact of sudden foreign exchange and interest rate fluctuations on business</li> <li>● Higher tax burden due to changes in tax and tax effect</li> </ul>	Raising awareness of the Ajinomoto Group Potential Establishing whistleblower hotline Strengthening corporate governance system Stronger business continuity management (BC Occupational safety and health management Selecting Group-wide significant risks and corstrengthening cybersecurity countermeasures Managing intellectual property risk Engagement in dialogue with various stakehole	cM) sidering appropriate responses by ensuring information security regulations	8
Preparation for intense global competition	Business selection and focusing     Early creation of innovation     Open innovation     Enhancement of basic infrastructure	OValue creation from external collaboration	Opportunity loss and loss of competitive ability due to neglect of IT investment  Emergence of multiple competitors due to an inability to erect strong barriers to entry	Stronger collaboration between food and AminoScience divisions     Evolving supply chain management (digitization, establish ecosystem, etc.)     Promoting digital transformation     Establishing solutions-oriented R&D structure	Executing global strategy in consumer food businesses (seasonings, quick nourishment, frozen foods)     Competitive intelligence (medium- to long-term initiatives)     Promoting open & linked innovation     Reviewing global production system, logistics system, and employment system	8 minutes min.